



SATURDAY, NOVEMBER 19, 2022

RADISSON ARCADIA BALLROOM

2022 SPONSORSHIP LEVELS

GENERAL BENEFITS

- Complimentary tickets to the dinner and evening's festivities (see levels below)
- Listing in BBBS' newsletter reaching 5,000+, and in event program; logo recognition on electronic dinner signage
- Recognition on BBBS' social media channels (Facebook, LinkedIn, Twitter, Instagram); reach: 4,000+ followers
- Recognition from podium during evening's program reaching 300+ event attendees
- Sponsor recognized on souvenir plaque

\$10,000 TITLE (one available)

- Company named after "presented by" on print materials and electronic signage
- 20 complimentary tickets to dinner and sponsor reception with preferred seating
- Logo recognition on Fire & Ice event website page and printed event program
- Sponsor may provide banner to display at event
- Special sponsor recognition by emcee
- General Benefits as listed above

\$6,000 ENTERTAINMENT (one available)

- 8 complimentary tickets to dinner and sponsor reception with preferred seating
- 4 valet parking passes
- Signage with event logo and verbal recognition on Fire & Ice event website page
- Sponsor may provide banner to display at event
- General Benefits as listed above

\$6,000 COCKTAIL (one available)

- 8 complimentary tickets to dinner and sponsor reception with preferred seating
- 4 valet parking passes
- Sponsor may provide branded cocktail napkins for event use
- Verbal recognition from stage and logo recognition on Fire & Ice event website page
- General Benefits as listed above

\$5,000 DIAMOND

- 8 complimentary tickets to dinner and sponsor reception with preferred seating
- 4 valet parking passes
- Logo recognition on Fire & Ice event website page
- General Benefits as listed above

\$4,000 PLATINUM

- 6 complimentary tickets to dinner and sponsor reception
- 3 valet parking passes
- Prominent listing on Fire & Ice event website page
- General Benefits as listed above

\$2,500 GOLD

- 4 complimentary tickets to dinner and sponsor reception with 2 valet parking passes
- Listing on Fire & Ice event website page
- General Benefits as listed above

\$1,000 SILVER

- 2 complimentary tickets to dinner and sponsor reception with 1 valet parking pass
- Listing on Fire & Ice event website page
- General Benefits as listed above

All sponsors invited to private cocktail reception hosted by The OnStaff Group at Brick + Brine from 5-6PM.

SPONSORSHIP PAYMENT FORM

COMPANY INFORMATION

Sponsorship Level Commitment:

- Title (\$10,000) Entertainment (\$6,000) Cocktail (\$6,000) Diamond (\$5,000)
 Platinum (\$4,000) Gold (\$2,500) Silver (\$1,000)

Company name as it should appear in event materials:

Company Address: _____

City: _____ State: _____ Zip: _____ Company Phone: _____

Main Contact: _____ Email: _____

Logo/Marketing Contact: _____ Email: _____

PAYMENT INFORMATION

When you choose to pay by check or cover your credit card fees more of your sponsorship dollars can be directed to supporting our local programs.

Preferred method of payment: Check Master Card Visa Discover AMEX

Please make checks payable to Big Brothers Big Sisters.

Card Number: _____ Exp. ____ / ____ CCV: _____

Cardholder Name: _____

Cardholder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Cover 3% CC Fees: Yes No

Your sponsorship commitment is tax deductible to the fullest extent of the law. Tax ID: 38-1720832

COMPANY LOGO

Logo Rolling Deadline

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .jpg
- .pdf

Returning sponsors:

- Yes, please use last year's logo.
 No, we will send a new logo.

Please submit your logo to melissajanecke@bbbsmi.org by November 11, 2022.

Timely submission helps us fulfill your sponsorship benefits and allows for additional time featured on our website.
Thank you!



For more information: Melissa Kendal, Event Coordinator, melissajanecke@bbbsmi.org
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