

# BOWL For Kids' Sake

## SPONSORSHIP OPPORTUNITIES

### GENERAL BENEFITS

- Recognition in BBBS' newsletter, reaching 5,000+
- Promotion on BBBS' social media channels, reaching 4,000+
- Recognition at all 9 events, taking place in February and March 2023

### LEVELS

#### **Perfect Game Sponsor \$2,000**

- Enjoy your Bowl for Kids' Sake party in the VIP section!\*
- Six of your teams will have use of the VIP section during your chosen Bowl for Kids' Sake party!
- Each bowler will raise a minimum of \$60 in donations.
- Five or six bowlers make up one team.
- Each team will receive one free pizza and one free pitcher (beer or soda).
- Special VIP section signage.
- Framed group photo.
- Special Perfect Game Sponsorship signage at all events.
- Logo recognition on Bowl for Kids' Sake event website with link to your website, social media, and newsletter.
- Special sponsor recognition at all 9 events.
- Recognition in BBBS' newsletter, reaching 5,000+ and promotion on BBBS' social media channels, reaching 4,000+.

\*Note: Your completed sponsorship form must be received by 1/11/23 to qualify for the VIP section. **The VIP section is available on a first-come, first-served basis.**

#### **Event Dates:**

- Friday, February 10 & 24 in Kalamazoo
- Saturday, February 25 with GKAR
- TBD Date in Allegan
- Saturday, March 11 in Battle Creek

#### **Strike Sponsor \$1,000**

- Logo recognition on Bowl for Kids' Sake event website page, and signage at all events.
- Special sponsor recognition at all 9 events.
- Recognition in BBBS' newsletter, reaching 5,000+ and promotion on BBBS' social media channels, reaching 4,000+.

#### **Spare Sponsor \$500**

- Sponsor name recognition on signage at all events and on our website.
- Special sponsor recognition at all 9 events.
- Recognition in BBBS' newsletter, reaching 5,000+ and promotion on BBBS' social media channels, reaching 4,000+.

#### **Lane Sponsor \$100**

*Do not qualify for general benefits*

- Sponsor name recognition on lane signage at chosen county's events

#### **For more information, please contact:**

Melissa Kendal Event Coordinator

[Bowl@bbbsmi.org](mailto:Bowl@bbbsmi.org) | 269-382-6800, ext. 139

3501 Covington Road, Kalamazoo, MI 49001

[ThinkBigToday.org](http://ThinkBigToday.org)

# COMPANY INFORMATION

## Sponsorship Level Commitment:

- Perfect Game (\$2,000)       Spare (\$500)  
 Strike (\$1,000)       Lane (\$100)\*

\*Lane Sponsor: Please indicate which county you'd like your sponsorship to support:

- Kalamazoo    Allegan    Calhoun    Van Buren

## Company name as it should appear in event materials:

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Company Phone: \_\_\_\_\_

Main Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Logo Contact: \_\_\_\_\_ Email: \_\_\_\_\_

# PAYMENT INFORMATION

Check Number: \_\_\_\_\_

## - Or - Cardholder information:

- Charge my:  Master Card    Visa  
 Discover    AMEX

Company card:  Yes    No

Cover 3% CC Fees:  Yes    No

Please print

Card Number: \_\_\_\_\_

Exp. \_\_\_ / \_\_\_ CCV \_\_\_ Cardholder Name: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email: \_\_\_\_\_

Please make checks payable to:

**BIG BROTHERS BIG SISTERS**

Mail to: Big Brothers Big Sisters, c/o Melissa Kendal

3501 Covington Road | Kalamazoo, MI 49001

Telephone: 269-382-6800

# COMPANY LOGO

## Logo Rolling Deadline

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .jpg
- .pdf

Please submit your logo to [Bowl@bbbsmi.org](mailto:Bowl@bbbsmi.org) by January 11, 2023.

Timely submission helps us fulfill your sponsorship benefits and allows for additional time featured on our website. Thank you!

## Returning sponsors:

- Yes, please use last year's logo.  
 No, we will send a new logo.

## Questions? Please contact:

Melissa Kendal, Event Coordinator

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Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832  
Donations are tax deductible to the fullest extent of the law.