

HOW TO REGISTER



TEAM CAPTAINS START HERE:

1. If you are a Team Captain go to ThinkBigToday.org/Bowl
 - a. Learn more about the Team Captain's role in our [FAQs](#)
 - b. Note: Teams are limited to 5-6 individuals. Have more than 6 people? Recruit a second Team Captain!
2. Click "**Register**" on the homepage or Register in the navigation menu.
3. Sign in using a social media platform or an email. Under "**Start a New Team**" enter a fun, unique team name.
4. Complete the registration form and **choose your bowling party**. Note: New this year, each team member must choose the correct date/time for their bowling party.
5. *Optional:* You can **register your teammates** after you've created your team. Use their email addresses to invite them to your team through the system.
6. Next, inside the fundraising system is where you **set up your team page**. Click through the system tour to get to know your new fundraising tool.
7. Next you'll create your own personal fundraising page. **Tip: Personalize this page and share it on your social media channels to gain more attention!**
8. **Bowling with a company?** Make sure to click "Find your Company" in the Manage My Page section. This way your efforts, and your team's efforts, will show up on your Company's page. Each year, the highest fundraising company wins the coveted "**Traveling Trophy**."
9. Hurray! You have successfully registered your team and yourself as the Team Captain!
10. Text/email your teammates to go and register to join your team. Remind them of the date/time you chose!

JOINING A TEAM? START HERE:

If your Team Captain has invited you to join a team, follow the steps below:

1. Click "**Register**" on the [homepage](#) or Register in the navigation menu.
2. Sign in using a social media platform or using an email.
3. Choose "**Join an Existing Team**" and search for your team's name, or for a member of your team.
4. Complete the registration form and **choose your bowling party**. Note: New this year, you must choose the correct date/time for your bowling party. Double check with your team captain if you're unsure.
5. Next you'll create your own personal fundraising page. **Tip: Personalize this page and share it on your social media channels to gain more attention!**
6. **Bowling with a company?** Make sure to click "Find your Company" in the Manage My Page section. This way your efforts will show up on your Company's page.
7. Hurray! You have successfully registered your team!

TIME TO FUNDRAISE!

You can now customize your personal fundraising page by uploading images and videos as well as sharing via email and social media! **Pro tip: Research shows fundraisers with personalized pages raise more money than those who don't upload pictures or customize text. Take the time to customize!**

Questions? Please contact:

Melissa Kendal, Event Coordinator

Bowl@bbbsmi.org | 269-382-6800 ext. 139
3501 Covington Road, Kalamazoo, MI 49001

Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832
Donations are tax deductible to the fullest extent of the law.
For more information, please visit ThinkBigToday.org