



PAINT THE TOWN GREEN

Big Brothers Big Sisters
OF SOUTHWEST MICHIGAN

LIST OF IDEAS!

1. Chalk the sidewalk green
2. Green lights
3. Green merchandise displayed in front window
4. Create a green drink/beverage to highlight
5. Create a green dessert/bakery items to highlight
6. Create a green/veggie pizza to highlight
7. Create a green food item to highlight
8. Send mass text to their rewards members about Paint the Town Green/BBBS
9. Share a PTTG article in their eNewsletter to customers/clients/employees
10. Picture of school or business mascot wearing green or with PTTG signs/banners
11. Staff wear green
12. PTTG table toppers on tables in restaurants/pubs/coffee shops
13. PTTG table toppers on reception desk/tables in lobby/waiting room
14. Staff wear green beads
15. Staff wear green wrist bands
16. Display PTTG posters in their business/organization
17. Identify ways to take pictures/short videos to share via social media
18. Turn green lights on City Hall
19. Turn green lights on fountains
20. Place PTTG yard sign(s) in front yard
21. Place PTTG yard sign(s) in drive thru of coffee shops
22. Use green marker/paint for front window
23. Add #Mentoring Matters to their business signs
24. Share PTTG #Mentoring Matters via social media
25. Highlight green flowers
26. Display artwork that children have drawn (using green crayon/pencils/markers/paint)
27. Announce PTTG/#Mentoring Matters at High School/College Sporting events
28. Display BBBS Window Clings
29. Green Book/Mentoring Books display
30. B logo pictures for children to color/paint
31. Prescreen #Mentoring Matters & PTTG logo