



Presented by
SEELYE
AUTO GROUP
 "BETTER SEE SEELYE"

2024 SPONSORSHIP LEVELS

GENERAL BENEFITS

- Complimentary tickets to the dinner and evening's festivities (see levels below)
- Listing in BBBS' newsletter reaching 5,000+, and in event program
- Recognition on BBBS' social media channels (Facebook, LinkedIn, Instagram); reaching 4,000+ followers
- Recognition on digital signage during evening's program reaching 300+ event attendees
- Sponsor recognized on souvenir plaque

\$10,000 TITLE (ONE AVAILABLE)

- Company named after "presented by" on print materials and electronic signage
- 20 complimentary tickets to dinner and a private sponsor reception with preferred seating
- 10 valet parking passes
- Logo recognition on Fire & Ice event website page and printed event program
- Sponsor may provide banner to display at event
- Special sponsor recognition by emcee
- General Benefits as listed above

\$6,000 ENTERTAINMENT (ONE AVAILABLE)

- 8 complimentary tickets to dinner and a private sponsor reception with preferred seating
- 4 valet parking passes
- Logo recognition on Fire & Ice event website page
- Signage with logo, entertainment and verbal recognition from stage
- Sponsor may provide banner to display at event
- General Benefits as listed above

\$6,000 COCKTAIL (ONE AVAILABLE)

- 8 complimentary tickets to dinner and a private sponsor reception with preferred seating
- 4 valet parking passes
- Verbal recognition from stage and logo recognition on Fire & Ice event website page
- Sponsor may provide branded cocktail napkins for event use
- General Benefits as listed above

SATURDAY, NOVEMBER 23, 2024 RADISSON ARGADIA BALLROOM

All sponsors invited to a private cocktail reception at Brick + Brine from 5-6PM

\$6,000 SPONSOR RECEPTION (ONE AVAILABLE)

- 8 complimentary tickets to dinner and a private sponsor reception with preferred seating
- 4 valet parking passes
- Verbal recognition from stage and logo recognition on Fire & Ice event website page
- Sponsor may provide banner or napkins to display at sponsor reception at Brick + Brine
- General Benefits as listed above

\$5,000 DIAMOND

- 8 complimentary tickets to dinner and a private sponsor reception with preferred seating
- 4 valet parking passes
- Logo recognition on Fire & Ice event website page
- General Benefits as listed above

\$4,000 PLATINUM

- 6 complimentary tickets to dinner and a private sponsor reception
- 3 valet parking passes
- Prominent listing on Fire & Ice event website page
- General Benefits as listed above

\$2,500 GOLD

- 4 complimentary tickets to dinner and a private sponsor reception with 2 valet parking passes
- Listing on Fire & Ice event website page
- General Benefits as listed above

\$1,000 SILVER

- 2 complimentary tickets to dinner and a private sponsor reception with 1 valet parking pass
- Listing on Fire & Ice event website page
- General Benefits as listed above



For more information: Melissa Kendal, Events Manager, melissakendal@bbbsmi.org
 Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties.

SPONSORSHIP PAYMENT FORM

COMPANY INFORMATION

Sponsorship Level Commitment:

Title (\$10,000) Entertainment (\$6,000) Cocktail (\$6,000) Diamond (\$5,000)
Platinum (\$4,000) Gold (\$2,500) Silver (\$1,000)

Company name as it should appear in event materials:

Company Address: _____

City: _____ State: _____ Zip: _____ Company Phone: _____

Main Contact: _____ Email: _____

Logo/Marketing Contact: _____ Email: _____

PAYMENT INFORMATION

When you choose to pay by check or cover your credit card fees more of your sponsorship dollars can be directed to supporting our local programs.

Preferred method of payment: Check Mastercard Visa Discover AMEX

Please make checks payable to Big Brothers Big Sisters.

Card Number: _____ Exp. ____ / ____ CCV: _____

Cardholder Name: _____

Cardholder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Cover 3% CC Fees: Yes No

Your sponsorship commitment is tax deductible to the fullest extent of the law. Tax ID: 38-1720832

COMPANY LOGO

Logo Rolling Deadline

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .png
- .jpg

Returning sponsors:

Yes, please use last year's logo
No, we will send a new logo

Please submit your logo to melissakendal@bbbsmi.org by November 15, 2024.

Timely submission helps us fulfill your sponsorship benefits and allows for additional time featured on our website.
Thank you!



For more information: Melissa Kendal, Events Manager, melissakendal@bbbsmi.org
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