

BOWL For Kids' Sake

SPONSORSHIP OPPORTUNITIES

GENERAL BENEFITS

- Recognition in BBBS' newsletter, reaching 8,000+
- Promotion on BBBS' social media channels, reaching 6,000+
- Recognition at all 7 events, taking place in February and March 2025

LEVELS

Perfect Game Sponsor \$2,000

- Enjoy your Bowl for Kids' Sake party in the VIP section!*
- Six of your teams will have use of the VIP section during your chosen Bowl for Kids' Sake party!
- Each bowler will raise a minimum of \$75 in donations.
- Five or six bowlers make up one team.
- Each team will receive one free pizza and one free pitcher (beer or soda).
- Special VIP section signage.
- Framed group photo.
- Special Perfect Game Sponsorship signage at all events.
- Logo recognition on Bowl for Kids' Sake event website with link to your website, social media, and newsletter.
- Special sponsor recognition at all 7 events.
- Recognition in BBBS' newsletter reaching 8,000+, and promotion on BBBS' social media channel reaching 6,000+

Note: Your completed sponsorship form must be received by 1/8/25 to qualify for the VIP section. **The VIP section is available on a first-come, first-served basis.*

Event Dates:

- Saturday, February 8 & 22 in Kalamazoo
- Saturday, February 22 at 11:30AM for GKAR
- Saturday, March 8 in Battle Creek

Strike Sponsor \$1,000

- Logo recognition on Bowl for Kids' Sake event website page, and signage at all events.
- Special sponsor recognition at all 7 events.
- Recognition in BBBS' newsletter, reaching 8,000+ and promotion on BBBS' social media channels, reaching 6,000+.

Spare Sponsor \$500

- Sponsor name recognition on signage at all events and on our website.
- Special sponsor recognition at all 7 events.
- Recognition in BBBS' newsletter, reaching 8,000+ and promotion on BBBS' social media channels, reaching 6,000+.

Lane Sponsor \$100

Do not qualify for general benefits

- Sponsor name recognition on lane signage at chosen county's events

For more information, please contact:

Melissa Kendal, Events Manager

Bowl@bbbsmi.org | 269-488-2864

3501 Covington Road, Kalamazoo, MI 49001

ThinkBigToday.org

COMPANY INFORMATION

Sponsorship Level Commitment:

- Perfect Game (\$2,000) Spare (\$500)
 Strike (\$1,000) Lane (\$100)*

*Lane Sponsor: Please indicate which county you'd like your sponsorship to support:

- Kalamazoo Allegan Calhoun Van Buren

Company name as it should appear in event materials:

Company Address: _____

City: _____ State: _____ Zip: _____ Company Phone: _____

Main Contact: _____ Email: _____

Logo Contact: _____ Email: _____

PAYMENT INFORMATION

Check Number: _____

- Or - Cardholder information:

Charge my: MasterCard Visa
 Discover AMEX

Company card: Yes No

Cover 3% CC Fees: Yes No

Please print

Card Number: _____

Exp. ___ / ___ CCV ___ Cardholder Name: _____

Cardholder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Please make checks payable to:
BIG BROTHERS BIG SISTERS
Mail to: Big Brothers Big Sisters, c/o Melissa Kendal
3501 Covington Road | Kalamazoo, MI 49001
Telephone: 269-382-6800

COMPANY LOGO

Logo Rolling Deadline

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .png
- .jpg

Please submit your logo to Bowl@bbbsmi.org by January 10, 2025.

Timely submission helps us fulfill your sponsorship benefits and allows for additional time featured on our website. Thank you!

Returning sponsors:

Yes, please use last year's logo.
 No, we will send a new logo.

Questions? Please contact:

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Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832
Donations are tax deductible to the fullest extent of the law.