



Match Makers' Breakfast
Tuesday, September 30th, 2025
7:45-9:30AM
Kalamazoo Country Club

SPONSORSHIP OPPORTUNITIES

≡ LEVELS

PRESENTING SPONSOR \$1,000 (ONE AVAILABLE)

- The opportunity to "have the floor" for one minute to promote your business during the event
- Your business' logo or your business name in prime position in the event program
- Your business' promotional materials included in informational packets provided to attendees
- Inclusion on each of Big Brothers Big Sisters' social media sites (Facebook, LinkedIn, & Instagram)
- Your logo on the Big Brothers Big Sisters' website and newsletter

GIFT SPONSOR \$750 (ONE AVAILABLE)

- Your business' logo or your business name on event gifts
- Your business' logo or your business name in the event program
- Your business' promotional materials included in informational packets provided to attendees
- Recognition on the Big Brothers Big Sisters' website and newsletter

IGNITING SPONSOR \$500

- Your business' logo or your photo and business name in the event program
- Your business' promotional materials included in informational packets provided to attendees
- Recognition on the Big Brothers Big Sisters' website and newsletter

EMPOWERING SPONSOR \$250

- Your business' name in the event program
- Your business' promotional materials included in informational packets provided to attendees
- Recognition on the Big Brothers Big Sisters' website and newsletter



For more information, please contact: Melissa Kendal, Events Manager, 269-488-2864
3501 Covington Road, Kalamazoo, MI 49001 | **ThinkBigToday.org**

COMPANY INFORMATION

Sponsorship Level Commitment:

☐ Presenting (\$1,000) ☐ Gift (\$750) ☐ Igniting (\$500) ☐ Empowering (\$250)

Company name as it should appear in event materials:

Company Address: _____

City: _____ State: _____ Zip: _____ Company Phone: _____

Main Contact: _____ Email: _____

Logo Contact: _____ Email: _____

PAYMENT INFORMATION

Check Number: _____

- Or - Cardholder information:

Charge my: ☐ Master Card ☐ Visa
☐ Discover ☐ AMEX

Company card: ☐ Yes ☐ No

Cover 3% CC Fees: ☐ Yes ☐ No

Please print

Card Number: _____

Exp. ____ / ____ CCV ____ Cardholder Name: _____

Cardholder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Please make checks payable to:

BIG BROTHERS BIG SISTERS

Mail to: Big Brothers Big Sisters, c/o Melissa Kendal

3501 Covington Road | Kalamazoo, MI 49001

Telephone: 269-488-2864

MARKETING BENEFITS

Timely submission helps us fulfill your sponsorship benefits. Thank you!

Logo Deadline - Due September 8th

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .png
- .jpg

Promotional Material - Due September 12th

If you wish to have promotional material included in attendee informational packets, please provide 200 copies to Big Brothers Big Sisters.

Please submit your logo / ad artwork to Melissakendal@bbbsmi.org

Questions? Please contact:

Melissa Kendal, Events Manager

Melissakendal@bbbsmi.org | 269-488-2864

3501 Covington Road | Kalamazoo, MI 49001

*Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832
Donations are tax deductible to the fullest extent of the law.*