



Benefit Dinner 2026

June 1, 2026

Radisson Plaza Hotel

Guest Speaker

Pat Ferschweiler

Head Hockey Coach, Western Michigan University

SPONSORSHIP OPPORTUNITIES



GENERAL BENEFITS

- Entrance to private corporate sponsors' cocktail reception prior to dinner (4-6PM)
- Opportunity for sponsor's representatives to have photo taken with guest speaker
- Complimentary tickets to the dinner with reserved seating and evening's festivities (see levels below)
- Complimentary sponsors' golf outing at Gull Lake View Golf Club; 18 holes, scramble at 9AM (see levels below)
- Ad recognition in digital event program; recognition on BBBS website, newsletter, and social media (details below)
- Recognition on digital signage during evening's program; company recognized on souvenir plaque
- Original speaker-autographed memento for company display and event memento for each representative

LEVELS

All levels include general benefits listed above

PRESENTING SPONSOR \$20,000 (one available)

- 20 complimentary tickets to dinner & private reception
- 12 golfers for outing & lunch; Stoatin Brae guaranteed
- Event naming rights
- Special sponsorship recognition from podium with speaker-autographed gift
- Your company featured on BBBS' blog
- Premium logo placement and recognition on event banner, website, social media

GOLF SPONSOR \$15,000

- 12 complimentary tickets to dinner & private reception
- 12 golfers for outing & lunch; Stoatin Brae guaranteed
- Logo recognition on silent auction tables, on beverage card
- Premium logo placement and recognition on event banner, website, social media

SPEAKER SPONSOR \$10,000

- 8 complimentary tickets to dinner & private reception
- 8 golfers for outing & lunch; Stoatin Brae guaranteed
- Logo recognition on silent auction tables
- Logo placement and recognition on one hole flag, event banner, website, social media

DIAMOND SPONSOR \$7,500

- 8 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch
- Logo recognition on one hole flag and event banner
- Logo recognition on silent auction tables

HOLE-IN-ONE CONTEST SPONSOR \$6,000 (3 available)

- Provide car/product for winner on course
- Recognition during award announcement (should someone win)
- All Platinum level benefits listed below

PLATINUM SPONSOR \$5,000

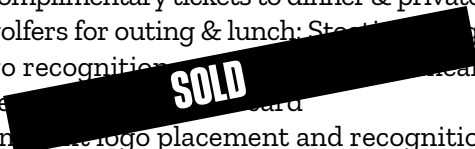
- 6 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch
- Logo signage at one tee box

GOLD PLUS SPONSOR \$4,000

- 4 complimentary tickets to dinner & private reception
- 4 golfers for outing and lunch

GOLD SPONSOR \$2,500

- 2 complimentary tickets to dinner & private reception
- 2 golfers for outing and lunch



For more information, please contact: **Melissa Kendal**, Events Manager, 269-488-2864

3501 Covington Road, Kalamazoo, MI 49001 | ThinkBigToday.org

COMPANY INFORMATION

Sponsorship Level Commitment:

- Presenting (\$20,000) Golf (\$15,000) Speaker (\$10,000) Diamond (\$7,500)
 Hole-in-One (\$6,000) Platinum (\$5,000) Gold Plus (\$4,000) Gold (\$2,500)

Company name as it should appear in event materials:

Company Address: _____
City: _____ State: _____ Zip: _____ Company Phone: _____
Main Contact: _____ Email: _____
Logo Contact: _____ Email: _____

PAYMENT INFORMATION

Check Number: _____

- Or - Cardholder information:

Charge my: Master Card Visa
 Discover AMEX

Company card: Yes No

Cover 3% CC Fees: Yes No

Please print

Card Number: _____

Exp. ___ / ___ CCV ___ Cardholder Name: _____

Cardholder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Please make checks payable to:
BIG BROTHERS BIG SISTERS
Mail to: Big Brothers Big Sisters, c/o Melissa Kendal
3501 Covington Road | Kalamazoo, MI 49001
Telephone: 269-488-2864

MARKETING BENEFITS

Timely submission helps us fulfill your sponsorship benefits. Thank you!

Logo Rolling Deadline

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .png
- .jpg

Returning sponsors:

- Yes, please use last year's logo.
 No, we will send a new logo.

Program Ad - Due May 1

Please provide a full color, camera-ready, high-resolution (300 DPI) ad in .pdf or .jpg format. May include bleed/hyperlinks.

Dimensions: 4.5" wide by 3.75" high

Returning sponsors:

- Yes, please use last year's ad.
 No, we will send a new ad.

Please submit your logo / ad artwork to MelissaKendal@bbbsmi.org



Questions? Please contact:

Melissa Kendal, Events Manager

Melissakendal@bbbsmi.org | 269-488-2864
3501 Covington Road | Kalamazoo, MI 49001

*Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832
Donations are tax deductible to the fullest extent of the law.*