



SPONSORSHIP OPPORTUNITIES

ThinkBigToday.org/bowl

GENERAL BENEFITS

- Recognition in BBBS' newsletter, reaching 8,000+
- Promotion on BBBS' social media channels, reaching 7,000+
- Recognition on digital signage at the event in October 2026

LEVELS

Valedictorian Sponsor \$1,000

- Prominent logo recognition in BBBS' newsletter reaching 8,000+, and a highlight on BBBS' social media channel reaching 7,000+ people.
- Prominent logo recognition on Bowl for Kids' Sake event website with link to your website.
- Special VIP section signage.

Dean's List Sponsor \$750

- Logo recognition on Bowl for Kids' Sake event website page, and digital signage at the events.
- Recognition in BBBS' newsletter, reaching 8,000+ and promotion on BBBS' social media channels, reaching 7,000+ people.

Honor Roll Sponsor \$500

- Sponsor name recognition on digital signage at the event and on our website.
- Recognition in BBBS' newsletter, reaching 8,000+ and promotion on BBBS' social media channels, reaching 7,000+ people.

Extracurricular Sponsor \$250

- Sponsor name recognition on lane signage at the event and on our website.
- Recognition in BBBS' newsletter, reaching 8,000+ and promotion on BBBS's social media channels, reaching 7,000+ people.

Lane Sponsor \$100

- Sponsor name recognition on lane signage at the event.

Event Date:

Thursday, October 15th, 2026 at Revel & Roll West

For more information, please contact Ally Hodgson, Events Assistant

E-mail: bowl@bbbsmi.org | Phone: 269-227-1283

COMPANY INFORMATION

Sponsorship Level Commitment:

- ☐ Valedictorian (\$1,000) ☐ Honor Roll (\$500) ☐ Lane (\$100)
☐ Dean's List (\$750) ☐ Extracurricular (\$250)

Company name as it should appear in event materials:

Company Address: _____

City: _____ State: _____ Zip: _____ Company Phone: _____

Main Contact: _____ Email: _____

Logo Contact: _____ Email: _____

PAYMENT INFORMATION

Check Number: _____

- Or - Cardholder information:

Charge my: ☐ MasterCard ☐ Visa
 ☐ Discover ☐ AMEX

Company card: ☐ Yes ☐ No

Cover 3% CC Fees: ☐ Yes ☐ No

Please print

Card Number: _____

Exp. ____ / ____ CCV ____ Cardholder Name: _____

Cardholder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Please make checks payable to:

BIG BROTHERS BIG SISTERS

Mail to: Big Brothers Big Sisters, c/o Melissa Kendal

3501 Covington Road | Kalamazoo, MI 49001

Telephone: 269-382-6800

COMPANY LOGO

Logo Rolling Deadline

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .png
- .jpg

Please submit your logo to Bowl@bbbsmi.org by October 2, 2026.

Timely submission helps us fulfill your sponsorship benefits and allows for additional time featured on our website. Thank you!

Returning sponsors:

- ☐ Yes, please use last year's logo.
☐ No, we will send a new logo.

Questions? Please contact:

Ally Hodgson, Events Assistant

Bowl@bbbsmi.org | 269-227-1283

3501 Covington Road, Kalamazoo, MI 49001

ThinkBigToday.org

Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832
Donations are tax deductible to the fullest extent of the law.