Big Brothers Big Sisters

BOWL For Kids' Sake

SPONSORSHIP OPPORTUNITIES

ThinkBigToday.org

GENERAL BENEFITS

- Recognition in BBBS' newsletter, reaching 8,000+
- Promotion on BBBS' social media channels, reaching 6,000+
- Recognition at all 7 events, taking place in February and March 2027

LEVELS

Perfect Game Sponsor $2,250

- Enjoy your Bowl for Kids' Sake party in the VIP section!*
- Six of your teams will have use of the VIP section during your chosen Bowl for Kids' Sake party!
- Each bowler will raise a minimum of $75 in donations.
- Five or six bowlers make up one team.
- Each team will receive one free pizza and one free pitcher (beer or soda).
- Special VIP section signage.
- Framed group photo.
- Special Perfect Game Sponsorship signage at all events.
- Logo recognition on Bowl for Kids' Sake event website with link to your website, social media, and newsletter.
- Special sponsor recognition at all 7 events.
- Recognition in BBBS' newsletter reaching 8,000+, and promotion on BBBS' social media channel reaching 6,000+

Note: Your completed sponsorship form must be received by 1/20/27 to qualify for the VIP section.* ***The VIP section is available on a first-come, first-served basis.*

Strike Sponsor $1,000

- Logo recognition on Bowl for Kids' Sake event website page, and signage at all events.
- Special sponsor recognition at all 7 events.
- Recognition in BBBS' newsletter, reaching 8,000+ and promotion on BBBS' social media channels, reaching 6,000+.

Spare Sponsor $500

- Sponsor name recognition on signage at all events and on our website.
- Special sponsor recognition at all 7 events.
- Recognition in BBBS' newsletter, reaching 8,000+ and promotion on BBBS' social media channels, reaching 6,000+.

Split Sponsor $250

- Sponsor name recognition on lane signage at chosen county's events and on our website.
- Recognition in BBBs' newsletter, reaching 8,000+ and promotion on BBBS's social media channels, reaching 6,000+

Lane Sponsor $100

Do not qualify for general benefits

- Sponsor name recognition on lane signage at chosen county's events and on our website.

Event Dates:

- Saturday, February 20 & 27 in Kalamazoo
- Saturday, February 20 at 11:30AM for GKAR
- Saturday, March TBD at 7PM in Battle Creek

For more information, please contact: Melissa Kendal
Bowl@bbbsmi.org | 269-488-2864
3501 Covington Road, Kalamazoo, MI 49001

COMPANY INFORMATION

Sponsorship Level Commitment:

☐ Perfect Game ($2,250)
☐ Strike ($1,000)
☐ Spare ($500)
☐ Split ($250)
☐ Lane ($100) Please indicate which county you'd like your sponsorship to support:
☐ Kalamazoo ☐ Allegan ☐ Calhoun ☐ Van Buren

Company name as it should appear in event materials:

_____

CompanyAddress: _____

City: _____ State: _____ Zip: _____ Company Phone: _____

Main Contact: _____ Email: _____

Logo Contact: _____ Email: _____

PAYMENT INFORMATION

Check Number: _____

- Or - Cardholder information:

Charge my: ☐ MasterCard ☐ Visa
☐ Discover ☐ AMEX

Company card: ☐ Yes ☐ No

Cover 3% CC Fees: ☐ Yes ☐ No

Please print

Card Number: _____

Exp. ___ / ___ CCV ___ Cardholder Name: _____

Cardholder Billing Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Please make checks payable to:
BIG BROTHERS BIG SISTERS
Mail to: Big Brothers Big Sisters, c/o Melissa Kendal
3501 Covington Road | Kalamazoo, MI 49001
Telephone: 269-382-6800

COMPANY LOGO

Logo Rolling Deadline

Upon making your sponsorship commitment, please provide a full color logo in one of the following formats:

- Vector (AI or .eps) - preferred
- .png
- .jpg

Returning sponsors:

☐ Yes, please use last year's logo.
☐ No, we will send a new logo.

Please submit your logo to Bowl@bbbsmi.org by January 20, 2027.
Timely submission helps us fulfill your sponsorship benefits and allows for additional time featured on our website. Thank you!

Questions? Please contact:

Melissa Kendal, Associate Director of Events
Bowl@bbbsmi.org | 269-488-2864
3501 Covington Road, Kalamazoo, MI 49001
ThinkBigToday.org

Big Brothers Big Sisters of Southwest Michigan is a 501(c)(3) non-profit organization serving children in Kalamazoo, Allegan, Calhoun, and Van Buren counties. Tax ID: 38-1720832 Donations are tax deductible to the fullest extent of the law.